

**‘Working Together for Change’**  
**UPDATE Lancashire Health & Wellbeing Board Event**  
**Overview**

**Friday 16<sup>th</sup> November 2012**  
**12.45pm to 4.00pm**  
**Gujarat Centre, Preston**

**Aim of the event:**

As previously reported this facilitated event forms part of a wider communications plan, for the Lancashire Health & Wellbeing Board. The event is proposed to be a combination of:

1. Information giving - explaining the strategy to interested partners and stakeholders
2. Involvement - giving partners and stakeholders an opportunity to share how they can help to achieve the aims of the strategy. In particular, delegates will be asked to provide specific recommendations on how the ten Health and Wellbeing Strategy interventions can be effectively delivered.

The emphasis is on giving attendees the opportunity to share ideas and discuss how they can help achieve the aims of the strategy and deliver the interventions. The focus is not a formal launch of the strategy but on how partners and stakeholders can begin to think how they can influence and recognise their own part to play in bring about the changes identified in the strategy.

**Audience:**

It is still proposed to host an event for around 200 delegates made up of:

1. All respondents to the engagement process for the strategy
2. Wider public sector and VCF sector
3. Providers from across the statutory, third and independent sectors – including those providing health, care and wellbeing services
4. Elected Members – both district and county councillors
5. GP's / Primary Care Health Teams – to include dentists and pharmacists etc.
6. Citizens involved in delivering health and wellbeing interventions and those who use services.

**Format of the event:**

The event is still proposed to be a half day event beginning with lunch to give delegates the chance to get to know each other and relax before the main session begins. The event will include speakers from the Health and Wellbeing Board and be facilitated by Ian Roberts from Greengage Consulting. Following a short presentation about the strategy and an overview of the interventions there will be facilitated group discussions on the ten interventions.

It is suggested that a mechanism be developed to allow delegates to give their reaction to the strategy, for example what do they like and what would they change or strengthen – this could be through post it notes or that a small panel of members of the Board would be available to address comments from the floor through the facilitator if time allows.

Rather than the previously proposed focus on how community assets approaches can be used to deliver improvements to health and wellbeing, it is proposed that the focus of the event will be on how delegates can make a difference to the interventions detailed in the strategy.

It is suggested that a 'World Café' format be adopted with a table for each of the ten interventions. Delegates will then be asked to select an intervention and work with the groups at the table to address the following questions; *In your experience, what is currently working well? What needs to change or improve?* and *'What are your specific recommendations to ensure we achieve radical new solutions?'*

There will be a facilitator at each table and an officer who is familiar with the subject matter of the intervention. For each intervention, delegates will be asked to think carefully about how partners need to shift ways of working, and how other partners and communities should be drawn in to help make the intervention a success. Delegates will be encouraged to work on at least two different interventions during the workshop session.

An initial agenda (speakers to be confirmed) is as follows:

13.30 – 13.45	Introduction
13.45 – 14.15	Presentation of the Strategy
14.15 – 14.30	Our 10 Interventions
14.30 – 15.45	Group sessions
15.45 – 16.00	Feedback and Close

### **Follow up work:**

In order to make the event as productive as possible it is proposed that delegates are contacted following the event with a list of resources that they may find useful – this could include highlighting other delegates they may find useful to engage with and develop work further or simply contacting them with a reminder about what they said they could do.

### **Recommendations:**

The Health and Wellbeing Board are asked to discuss this proposal and agree on the draft format and content of the event.

Helen Clay & Louise Charnock  
Lancashire Public Health Network  
10<sup>th</sup> October 2012